



Donation/Sponsorship Opportunity

**DONATE ONLINE**

## Alley Art Wall: Carlsbad Village

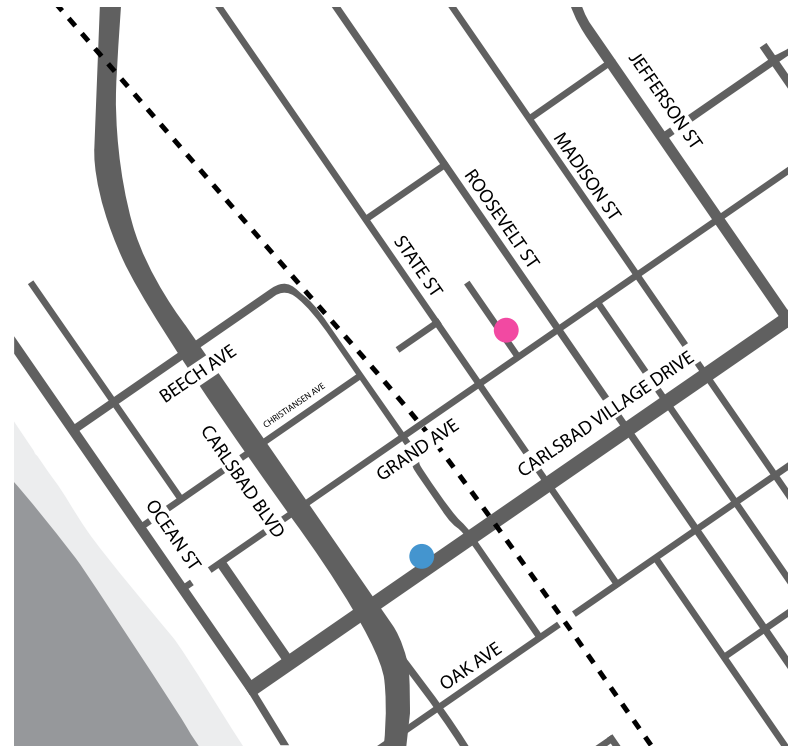
The **Alley Art Wall** at the Tyler Street alley is the proposed extension of the rotating art wall titled the **Carlsbad Art Wall** located at Señor Grubby's in the Carlsbad Village.

The **Carlsbad Art Wall** rotates new art by a new artist every two months. 28 local, regional and international muralists have painted the Carlsbad Art Wall since it was established in 2015.

**For the first time, our favorite artists will return to Carlsbad to paint a permanent mural on the proposed Alley Art Wall.**

### PLUS

A section of the wall will be designated as a space for youth interested in learning mural painting.

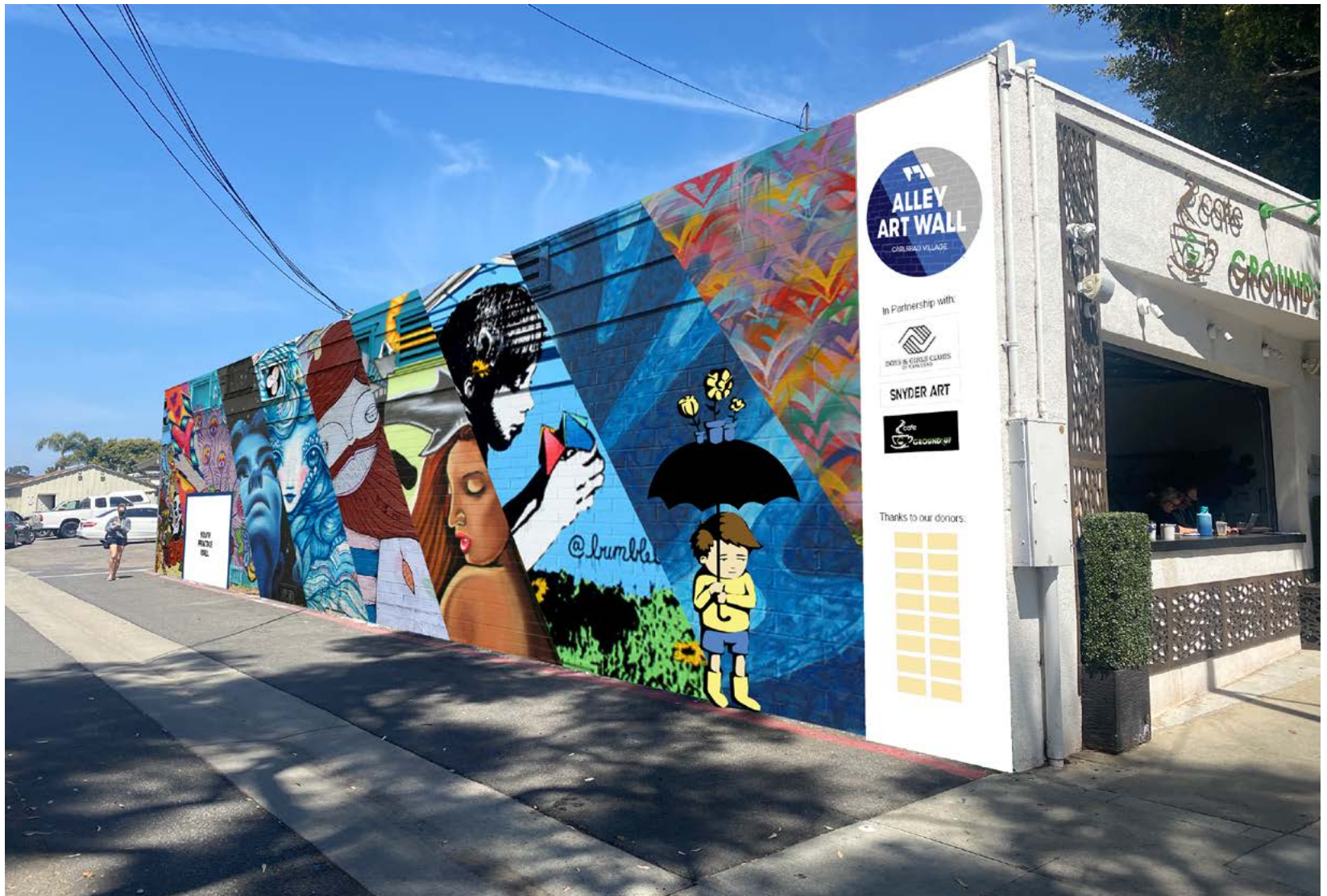


- **Alley Art Wall** (proposed)
- **Carlsbad Art Wall** (established in 2015)

“

*It is so sad to see one of my favorite murals get painted over after only two months on the Carlsbad Art Wall. I wish there was a way to bring them back permanently.”*

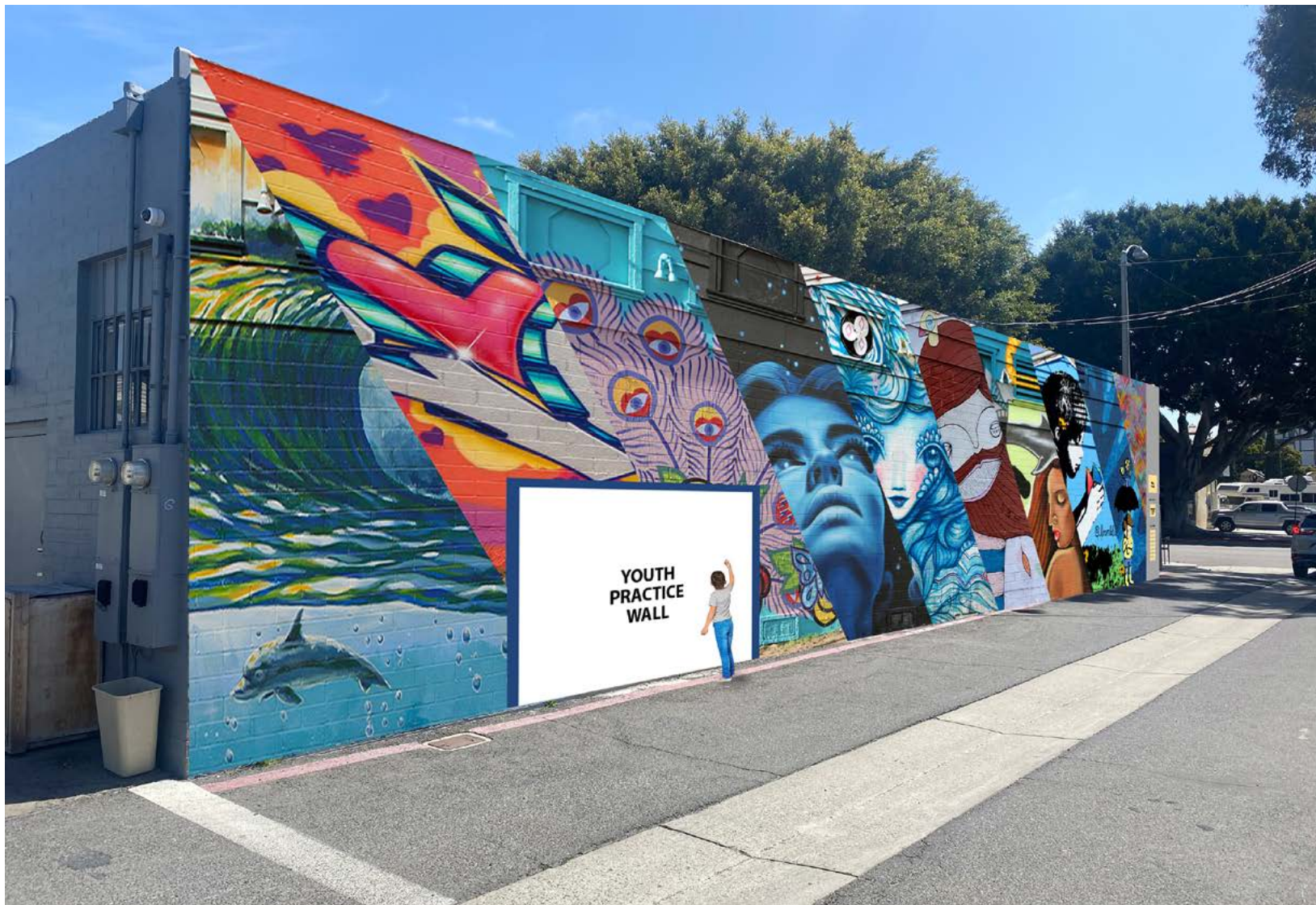
**–Carlsbad local**



Alley Art Wall (digital rendering)

South entrance





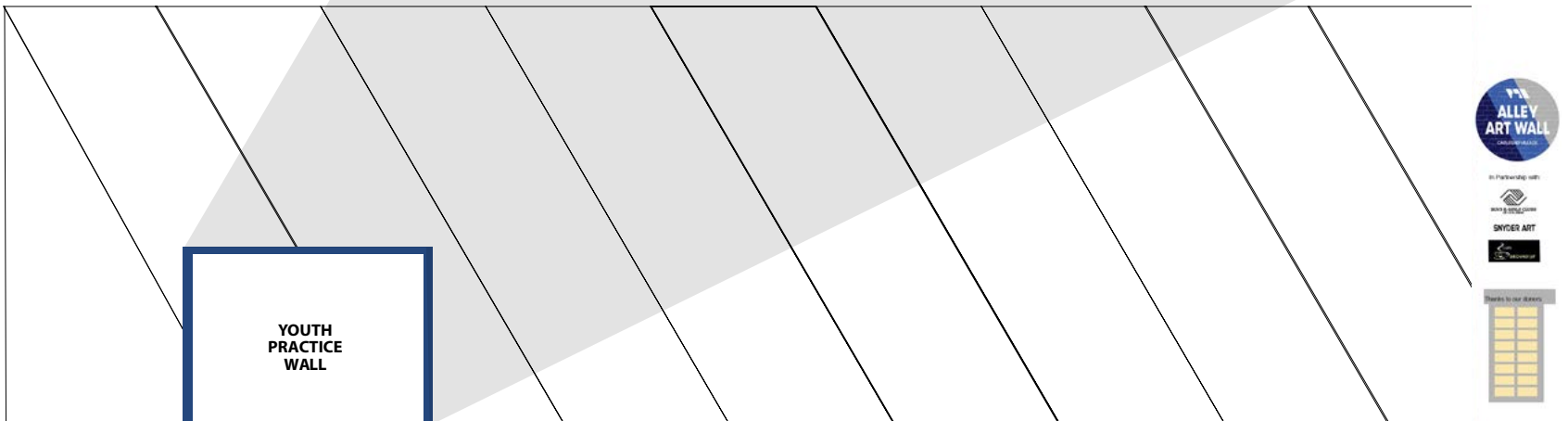
**Alley Art Wall** (digital rendering)

## Youth Practice Wall

Carlsbad offers a wide-variety of baseball, soccer, football, skateboarding and other recreational facilities for our youth to practice and perfect their developing passions.

***For those who want to pursue their interest in mural painting, where do they go?***

**The Alley Art Wall will provide Carlsbad's first mural practice space dedicated to facilitating and nurturing a passion for this art form.**





## How Can You Help?

Your donation will directly be used to cover the expenses of the proposed Alley Art Wall including:

Item	Quantity	Price	Total
artists fee (10 artists)	10	\$1,000	\$10,000
scaffolding	1	\$1,000	\$1,000
sponsorship plaques	40	\$15	\$600
youth wall prep	1	\$200	\$200
project sign	1	\$100	\$100
B&GC partner sign	1	\$40	\$40
bulletin board	1	\$150	150
misc supplies	na	\$400	\$400
website host/domain	1	\$200	\$200
Boys and Girls Club donation	1	10%	\$2000
			\$13,920

## Donor Recognition

Your contribution and support of the Alley Art Wall will be recognized through a variety of ways including:

- name / business logo plaque at the entrance of the wall
- inclusion in social media and email newsletters
- inclusion in press releases submitted to media



In Partnership with:



SNYDER ART



Thanks to our donors:



## Meet the Current Sponsors

As of 7/12/2021, a variety of local businesses, non-profits and residents have contributed.

## Choose the Level of Support

Level	Price
Platinum	\$5,000+
Gold	\$2,500-\$4,999
Silver	\$1,000-\$2,499
Bronze	\$250-\$999
Community	\$0-\$249

### High levels result in more recognition including:

- larger on-site plaque
- unique social media posts
- larger logo in promo materials
- media mentions

READ THE NEWSPAPER ARTICLE

**THE COAST NEWS GROUP**  
THE COAST NEWS | THE INLAND EDITION

PLATINUM



GOLD

**#liveforjack**

In Memory of Jack Munday

**KAREN & RAY  
PEARSON**

SILVER



**TYRA**

BRONZE



**#surfboardbroker**



THE ESHELMAN FAMILY

THE DEMCHO FAMILY

TIM GRIFFIN

VICKEY SYAGE &  
RICHARD WHITTINGTON

COMMUNITY



Anonymous  
Anonymous  
Anonymous

THE DUDE

CORA CALDWELL

CLINT EVANS

THE WARD FAMILY

THE DORAN FAMILY

## Your Donation is Tax Deductible

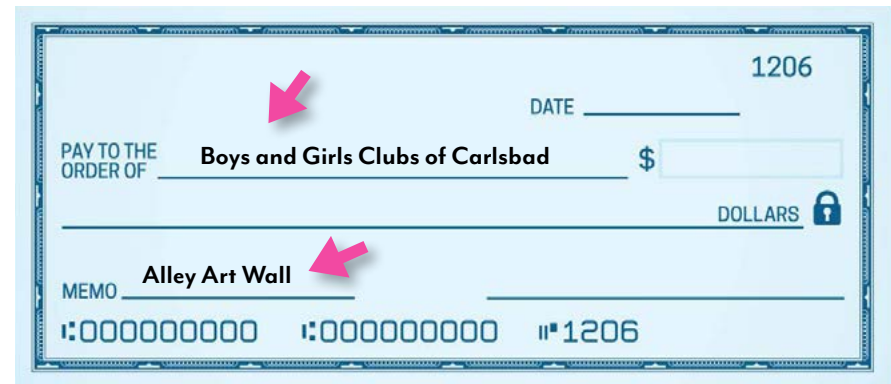
The Alley Art Wall has partnered with the Carlsbad Boys and Girls Clubs of Carlsbad Village Clubhouse.



Boys and Girls Clubs of Carlsbad is a 501(c)3 (nonprofit) organization and **donations are tax deductible.**

## Donation Payment

Please make your check out to “Boys and Girls Clubs of Carlsbad” and add “Alley Art Wall” as a memo item.



## READY TO DONATE?

### STEP 1:



#### Send check to:

Bryan Snyder  
2772 Jefferson St. A  
Carlsbad CA, 92008

### STEP 2:

#### Download in-kind donation form:

[DOWNLOAD FORM](#)

### STEP 3:



#### Fill out form and email to:

asnyder@bgccarlsbad.org  
theartist@snyderartdesign.com

### STEP 4:

Expect an email response with your documentation and all project updates.

\* or drop it off at the Club located at:  
3115 Roosevelt St, Carlsbad, CA 92008

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3115 Roosevelt St, Carlsbad, CA 92008

OR

## DO YOU PREFER TO DONATE ONLINE?



[DONATE ONLINE](#)



## The Community Wants More Murals

A substantial amount of public input gathered for the City of Carlsbad Arts and Culture Master Plan (June 2019) included direct support for murals as well as the desire to increase the amount of murals in Carlsbad.

### Read a sample of community mural support in the City of Carlsbad Arts and Culture Master Plan:

Continue to support local artists and art projects like the mural on Grubby's or other **murals** throughout the Village.

Add more murals in the Village/Barrio and create a **mural** art walk for tourists.

More **murals** and mural tours. Let's be a destination for arts and culture.

More **mural** and street art - free public events in the Village. See article in Carlsbad Magazine about Snyder Art.

Increase opportunities for local artists to build audiences in music, painting **murals**, producing plays, instruct styles of dance.

Have a supervised mural event where all interested residents can add a touch to a city **mural**, feel a little ownership in the end result. I enjoy viewing public murals on buildings and would like to see efforts continued in Carlsbad.

I love the building **murals** in Carlsbad! More of that would be fun. It adds so much character.

Preserve and encourage art and **murals** in the village, encourage landscaping and parks with interactive art experiences.

Public art, such as **murals** and sculptures, enhance our visual environment and has the potential to increase tourism (dollars).

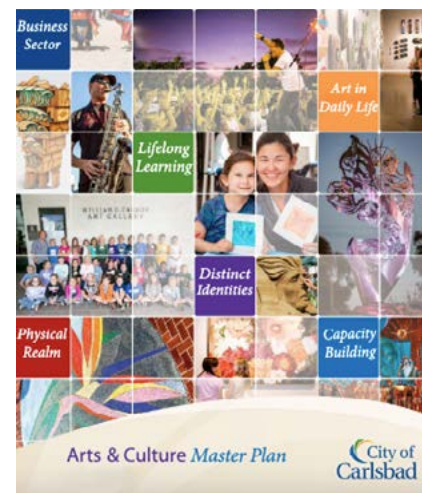
One of my favorite places to check out is the

wall on the side of Señor Grubby's. I get my hair done at Hans Hakenon Salon close by and I always check to see what the new **mural** is! I take lots of photos and selfies there, people love my photos of our lovely wall.

I love the work of Brian Snyder and beg you to keep his **mural** project funded. He has started movements in your sister cities to beautify their public spaces with **mural** art.



What is the community says about the Carlsbad Art Wall?  
**CLICK TO WATCH THE VIDEO**



**Thank you for your consideration and  
please contact me with any questions!**

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Project Director  
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[theartist@snyderartdesign.com](mailto:theartist@snyderartdesign.com)



# SNYDER ART

*"Creating culture one idea at a time"*

[snyderartdesign.com](http://snyderartdesign.com)

[carlsbadcrawl.com](http://carlsbadcrawl.com)

Public Art Portfolio  
Mural Tour